

Polysales Corporate Profile

Building Enduring Value

Who We Are

Polysales is Africa's benchmark in premium vinyl flooring and wall protection solutions, trusted for over six decades by leading healthcare, education, retail, hospitality, and commercial institutions.

As a proudly South African, third-generation family business, our story is one of resilience, craftsmanship, and care. What sets us apart is our **PolyCare philosophy** — a promise that every product is backed by expertise, integrity, and long-term value.

Polysales is more than a supplier. We are a partner in building safe, sustainable, and inspiring spaces across South Africa and the African continent.

Our Heritage, Our Future

For over 30 years, we were known as **Polyflor South Africa** — a trusted name synonymous with resilient flooring and wall protection. Our journey began in 1958, when Louis Coleman introduced Polyflor to South Africa. From those roots, we grew into a business defined by innovation, deep technical knowledge, and enduring partnerships.

Today, under the leadership of **CEO Tandy Coleman**, Polysales honours this legacy while driving a bold new vision:

- **Sustainability at the Core** – championing recycled, upcycled, and environmentally responsible solutions.
- **African Growth** – building strong distribution networks and long-term client partnerships across the continent.
- **Training & Skills Development** – raising industry standards and empowering the next generation of professionals.
- **Innovation & Expansion** – evolving our portfolio to meet tomorrow's demands.

The rebrand to **Polysales** is both a return to our roots and a step forward. It reflects the breadth of our offering, expanded partnerships, and our role as more than a distributor.



Reputation. It's everything.

We believe in building enduring value—through products that perform, partnerships that thrive, and promises that are consistently delivered.

Our Partnerships

Our strength lies in the power of trusted collaborations:

- **Polyflor Ltd** – global leaders in vinyl flooring since 1915 and pioneers of homogeneous vinyl sheeting.
- **Gradus Ltd** – specialists in wall protection and complementary design solutions.
- **NovoCore® Luxury Vinyl Tiles** – cutting-edge LVT collections at an affordable price point.
- **Local Innovation** – South African-made wall protectors from upcycled tyres, aligned with our sustainability mission.

Through these partnerships, Polysales delivers **globally benchmarked quality**, supported by local insight and commitment.

Our Clients

We are proud to have long-standing partnerships with some of the most respected brands across industries:

- **Healthcare:** Mediclinic, Netcare, Advanced Health, Fresenius Group, Clinix, Akeso
 - **Education:** Curro, STADIO
 - **Retail & Lifestyle:** Woolworths, Poetry
 - **Hospitality & Senior Living:** Hilton Hotels, Auria Senior Living
 - **Commercial:** FNB and many others
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Our Promise

- **Trusted Expertise** – six decades of knowledge backed by a robust professional network.
- **Tailored Solutions** – curated products that combine functionality, safety, and design.
- **Dependable Partnership** – from planning to after-sales support, we walk the journey with our clients.

At Polysales, we don't just supply products. **We deliver confidence, reliability, and solutions that stand the test of time.**



Our People

Polysales is more than a business — it is a family, rooted in three generations of Coleman leadership and supported by a loyal, skilled team.

From technical experts and trainers to sales consultants and operations staff, our people embody the **PolyCare philosophy**: ensuring every client experiences care, competence, and confidence.

This culture of loyalty, collaboration, and service excellence is the foundation of the trust we've built across South Africa and beyond.

Looking Ahead

The future of Polysales is guided by five clear priorities:

1. **Sustainability** – leading the shift to eco-conscious solutions.
2. **Innovation** – continually expanding and modernising our product offering.
3. **African Growth** – extending our partnerships across borders.
4. **Skills Development** – investing in people, training, and standards.
5. **Partnerships** – strengthening relationships built on trust and expertise.

With over six decades of experience and a clear vision for tomorrow, Polysales is ready to shape the next generation of spaces in Africa — safe, sustainable, and built to last.

Stand firm in your choices. Have the best brands at your feet. Insist on timeless quality. Choose Polysales.

Contact Us

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